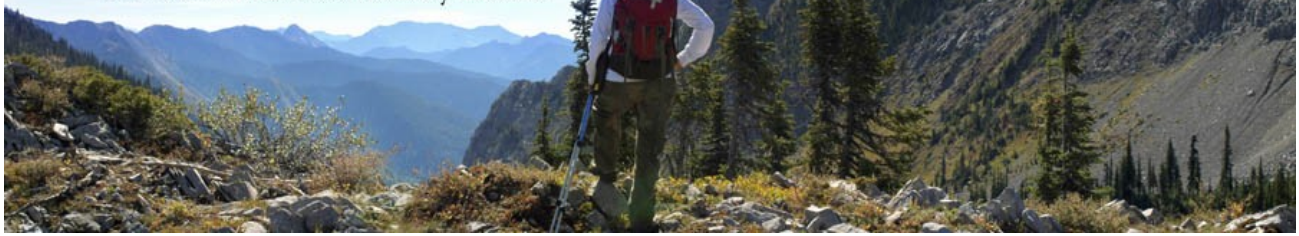


PROWOMANPROLIFE

Canada without abortion. By choice.



PROWOMANPROLIFE LAUNCHES A T-SHIRT LINE FOR WOMEN

PEOPLE FOR THE ETHICAL TREATMENT OF PEOPLE

Because you wouldn't treat a dog like this

For immediate release

March 19, 2009 (Ottawa) — ProWomanProLife.org is proud to launch a line of T-shirts for women with the slogan *People for the Ethical Treatment of People*. Available online at www.prowomanprolife.org/shirts, *People for the Ethical Treatment of People* is the fashion statement for women who think modern morality is upside down when it comes to women's issues.

"It's really weird that just when the environmental movement has convinced us to treat animals with dignity, we've turned our backs on women and children by offering and funding the 'choice' of abortion," says Andrea Mrozek, founding director of ProWomanProLife. "We worry whether we're treating everything from owls in woodlands to seals in the arctic properly. But what about people?"

"It's a real eureka moment when someone realizes people are people," Mrozek goes on. "Help share this knowledge compassionately by buying and wearing a *People for the Ethical Treatment of People* T-shirt."

People for the Ethical Treatment of People (PET-P), the T-shirt, is a durable, comfortable cotton conversation-starter sure to get people thinking. Freedom of speech may be limited in Canada on abortion—but now women across North America can make a statement without saying a word.

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For further information please contact Andrea Mrozek, founding director,

ProWomanProLife.org at 613-875-5888 or visit us at www.prowomanprolife.org

ProWomanProLife.org is a grassroots, non-religious, non-partisan group of Canadian women who are against abortion.